

LPS APPLIED ANALYTICS – PUBLIC RECORDS DATA

Experience the positive impact of LPS Applied Analytics' property data.

Lender Processing Services' (LPS) Applied Analytics division delivers complete, accurate and current property information that is catered to your specific needs. Various industries and professionals leverage LPS' property data, including:

- REALTORS®
- Title agents
- Appraisers
- Brokers
- Lenders
- Direct marketers
- Insurance companies
- Private investors

With LPS Applied Analytics' data products, information and solutions, you can counteract ever-tightening market margins. In addition to providing access to massive amounts of accumulated data, LPS Applied Analytics offers tools that can help you use raw data to identify potential growth opportunities.

When Only the Best Data Will Do, Go Straight to the Source

Accurate data is critical to your business success. No matter which industry you are in, you need quick access to information you can count on. LPS Applied Analytics' Data Services give you the power to instantly and accurately fulfill any property information need imaginable with data from our SiteX.com™ database, the industry's most robust, accurate and up-to-date data resource.

When using our property data, you will know you have the best information available in the industry. You can be sure because you are getting the data straight from the aggregation source instead of a third-party distributor. We can attest to the reliability of the data we provide since we directly collect, convert, update, expand and verify it.

All the Coverage You Can Imagine – and Then Some

You expect information to be available when and where you need it. That is why we continuously scour public records all across the nation, providing you with instant access to:

- More than 285 million residential/commercial property, ownership, sales, assessment and mortgage records
- More than 120 separate data fields per record
- Detailed information on more than 92 percent of U.S. property ownership records in more than 2,000 counties
- More than 648,000 new ownership records added monthly
- Enhanced data from external resources including: public and private schools, crime statistics, demographics, environmental data, comparables, property tax delinquencies and neighborhood trends



Smart Solutions for Quicker, More Efficient Data Access

LPS Applied Analytics offers a dynamic user interface that lets you choose from a wide range of sophisticated solutions that tap into our SiteX.com™ database. This database provides you with exactly the information you need – exactly the way you want it:

- Property reports
- Customized data delivery services
- Lead list generation
- Automated valuation models (AVMs)

With this data, your options are numerous, including appraisals and appraisal reviews, collections and credit risk analysis, lost-loan analysis, fraud prevention and much more.

Superior Customer Support That Can't Be Beat

You deserve superior customer support from your property data provider and that is just what you will get from LPS Applied Analytics. We have the extensive industry and database expertise that enables us to fully understand and support all of your data needs. Our fully trained customer support team members, backed by nearly 100 operational and technical experts, make sure you receive fast, effective responses to each and every inquiry.



**When information counts . . .
Contact LPS Applied Analytics
today to put our property
information to work for you.**



Phone: 877.436.3282

Fax: 626.808.9098

Web: www.SiteX.com

lpsAAsales@fnis.com